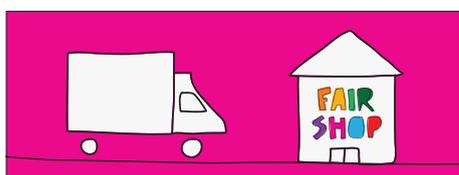
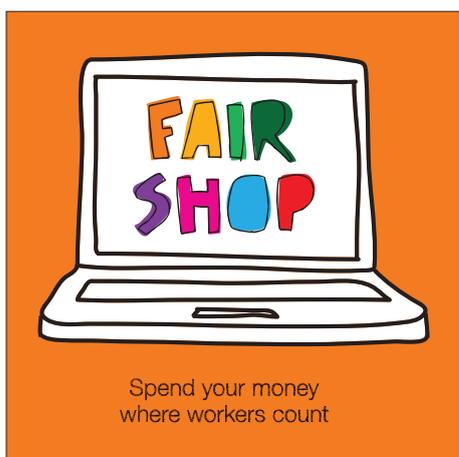
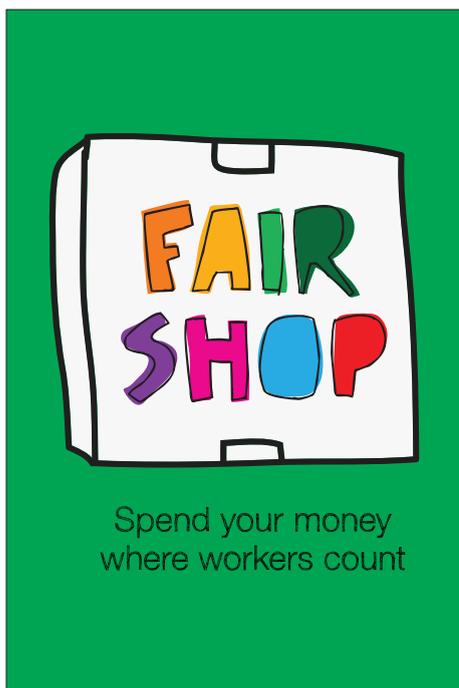


# Online Applications



**Online Advertising**  
Various formats



## Mandate Launches 'Fair Shop' Campaign

10.10.2012

### Going Shopping? Think Union and Choose a Fair Shop!

By choosing a Fair Shop you can be sure that you are spending your money in a shop where workers count. Fair Shops recognise their employee's right to join a trade union and affords them full collective bargaining rights. Increasing assaults on workers' rights by unscrupulous employers seeking to gain an unfair financial and competitive advantage over those that respect their employees entitlements needs to be challenged in the Irish retail sector. To meet and take up that challenge Irish retail workers and their union Mandate have established the Fair Shop campaign. A key objective of the campaign is to support and promote quality employment in the retail sector by encouraging consumers who care about workers rights to choose Fair Shop companies and outlets. The Fair Shop campaign encourages over 800,000 trade unionists, their families and all our supporting organisations to make an informed choice and use all Fair Shop designated retail outlets. The campaign continues to call for support from all ethically minded consumers who are interested in fairness and workers rights in a constantly changing competitive retail environment where workers should be valued and treated with dignity and respect. A full list of Fair Shops can be found on the website [www.fairshop.ie](http://www.fairshop.ie)

## Irish Retail Workers Demand Fair Treatment

07.10.2012

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